WSOC TV

Agency Name:	<u> </u>	}	_ 1	Гodays date:	10/30.12
Advertiser Name:	Barack Ob	ama		nvoice Nbr.:	
x Credit	Debit	Refund	T	ransfer	OSI Contract #
Agency #	Advertiser #	Order Ty	pe		325000 325170
Date Aired:				Time Aired]=
A/E Name:	Andrea Moore			A/E Number Ntl. Rep Nbr	
Billed at Rate:			C	orrected Rate	
Gross Credit/Debit:	\$13.	480.00	Ne	et Credit/Debit	:\$11,458.00
REASON FOR ADJUSTMEN	Т:				
SALES Agency Commission A Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Spots Double Ordered TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error			N In C P	OTHE arting Error echnical Diffic etwork Overri voice Billing omputer Conv roduction Bill iternet	culty an Error / Error
EXPLANATION: credit due rebates for the week of 11/1 thu-fri 630-7p 2x \$ 3040 11/1 thu-fri 730-8p 4x \$1600 11/1 thu 1137-1207a 2x \$500 Approved for Sales	of 10/15- dollars are beir	g respent Approved	for Acc	counting	



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency

Salesperson Brand Advertiser

Schedule Dates

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

1537/OBAMA FOR AMERICA (134149)

Entered By

Telerep/Philadelphia, Philadelphia (1057)

Demo CO-OP

Commission % Package Deal Order Type Headline#

15.00 Normal

\$30,689.25

\$173,905.75

Sales Tax Net Total Commission

OBAMA FOR AMERICA National/Political

Comments

Line

Line Type / Break Type (Ref #)

1.1 Normal Line / Spot

10/16/12-10/19/12

Dates

Sec

Length

Run Times

SPW Mo Tu We Th Fr Sa Su

Spots

Rate

Total

Station

Comments

Entered

\$1,175.00

\$4,700.00 Charlotte (WSOC) \$1,700.00 Charlotte (WSOC)

\$8,600.00 Charlotte (WSOC)

10/12/12 10/12/12 10/12/12

10/12/12

\$425.00

\$1,075.00

\$300.00

\$625.00

\$275.00

\$800.00 Charlotte (W50C) \$275.00 Charlotte (W5OC) \$625.00 Charlotte (WSOC) \$300.00 Charlotte (WSOC)

× × × × × × 2:2:2:2

Billing Type Account Types

95/101/1537

Phone/Fax **Buyer Name** BASSETT, LAURA

3050 K Street NW

Greer, Margolis, Mitchell & Associates

Telerep/Philadelphia

Sales Office

325176 10/16/12-11/02/12

> Last Modified Date Entered

> > 08/02/12

10/30/12

8 Jill Hipskind

> Oct. 2012 Nov. 2012 By Broadcast Month Charlotte (WSOC)

> > 129

Grand Total:

137

\$191,115.00 \$13,480.00 \$204,595.00

06260355

Contract #

B/E Bookend P/B Piggy Back Printed At: 12:39 PM on Wednesday, October 31 2012

Accepted-Agency/Advertiser

Date:

Accepted-Station

Date:

Comments:

CONFIRMATION CONTRAC

× ... × ... × × × ×

> \$375.00 \$275.00 \$375.00 \$675.00 \$375.00 \$375.00 \$800.00

\$3,300.00 Charlotte (W5OC) \$1,125.00 Charlotte (W5OC)

10/12/12

10/12/12 10/12/12 \$1,500.00 Charlotte (WSOC) \$2,700.00 Charlotte (WSOC) \$1,500.00 Charlotte (W5OC) \$1,500.00 Charlotte (WSOC)

10/12/12

10/12/12

10/12/12 10/12/12

10/12/12 10/12/12

10/12/12

\$275.00 Charlotte (WSOC)

15.1 Normal Line / Spot 14.1 Normal Line / Spot 13.1 Normal Line / Spot 11.1 Normal Line / Spot 10.1 Normal Line / Spot

10/16/12-10/19/12 10/16/12-10/19/12

10/21/12-10/21/12 10/16/12-10/19/12 10/16/12-10/19/12

:30 12P- 12:30P (EST) :30 12P- 1P (EST) :30 11A- 12P (EST)

> × × × × × × × × × ×

×

30 4P- 5P (EST)

8.1 Normal Line / Spot 9.1 Normal Line / Spot

10/16/12-10/19/12 10/16/12-10/19/12

> :30 9A- 10A (EST) :30 8A- 9A (EST) :30 6A- 7A (EST) :30 8A- 9A (EST)

:30 10A- 11A (EST)

10/21/12-10/21/12 10/21/12-10/21/12

7.1 Normal Line / Spot 6.1 Normal Line / Spot 5.1 Normal Line / Spot 4.1 Normal Line / Spot 3.1 Normal Line / Spot 2.1 Normal Line / Spot

10/20/12-10/20/12

10/16/12-10/19/12 10/16/12-10/19/12

:30 7A- 8A (EST) :30 6A- 6:30A (EST) :30 5A- 5:30A (EST)

:30 6A- 7A (EST)

10/20/12-10/20/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



Washington, DC 20007

Account Types

National/Political

Sales Tax

\$173,905.75 \$30,689.25

95/101/1537

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office Salesperson

> BASSETT, LAURA Telerep/Philadelphia

> > Package Deal

Order Type

Normal

Commission %

15.00

Commission

WSOC-TV 1901 North Tryon Street Charlotte, NC :28206-2700

Brand Product Agency Schedule Dates Advertiser 10/16/12-11/02/12

Contract #

325176

Date Entered

Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 1537/OBAMA FOR AMERICA (134149)

CO-OP Demo Entered By Headline # Last Modified 08/02/12 Jill Hipskind 06260355 <u>8</u> 10/30/12

Oct. 2012 Charlotte (WSOC)
By Broadcast Month **Spots** 129

Rate \$191,115.00

			Grand Total:	Nov. 2012
			137	8
			\$204,595.00	\$13,480.00
MACO.	34400			10012

			ACT	CONFIRMATION CONTRAC	CONF				
71/71/01	(1000)								
2017	\$7,500.00 Charlotte (WSOC)	\$7,500.00	<u> </u>		:30 9P- 9:30P (EST)	s 	10/17/12-10/17/12	29.1 Normal Line / Spot	29.1
10/12/12	\$5,000.00 Charlotte (WSOC)	\$5,000.00	1		:308:30P- 9P (EST)	5	10/17/12-10/17/12	28.1 Normal Line / Spot	28.1
10/12/12	\$5,600.00 Charlotte (WSOC)	\$5,600.00	-		:30 10P- 11P (EST)	<u></u>	10/16/12-10/16/12	27.1 Normal Line / Spot	27.1
8/2/12	Charlotte (WSOC)	\$6,000.00		2	:30 9P- 10P (EST)	6	10/16/12-10/16/12	26.0 Normal Line / Spot	26.0
10/12/12	\$4,500.00 Charlotte (W5OC)	\$4,500.00	-	-	:30 10P- 11P (EST)	رن د	10/22/12-10/22/12	25.1 Normal Line / Spot	25.1
10/12/12	\$12,000.00 Charlotte (WSOC)	\$6,000.00	2	2	:30 8P- 10P (EST)	O.	10/22/12-10/22/12	24.1 Normal Line / Spot	24.1
10/12/12	\$2,800.00 Charlotte (WSOC)	\$700.00	4	4 × × ×	:30 11:35P- 12:02A (EST)	4	10/16/12-10/18/12	23.1 Normal Line / Spot	23.1
10/12/12	\$6,400.00 Charlotte (WSOC)	\$1,600.00	4	4 × × × ×	:307:30P-7:S6P (EST)	w	10/16/12-10/19/12	22.1 Normal Line / Spot	22.1
10/12/12	\$6,400.00 Charlotte (WSOC)	\$1,600.00	4	4 × × ×	:30/7P- 7:30P (EST)	w	10/16/12-10/19/12	21.1 Normal Line / Spot	21.1
10/12/12	\$1,000.00 Charlotte (WSOC)	\$1,000.00	1	1	:30 GP- 6:30P (EST)	5	10/21/12-10/21/12	20.1 Normal Line / Spot	20.1
10/12/12	\$490.00 Charlotte (WSOC)	\$490.00	-		:307P-7:30P (EST)	5	10/20/12-10/20/12	19.1 Normal Line / Spot	19.1
10/12/12	\$9,000.00 Charlotte (WSOC)	\$1,500.00	6	6 × × ×	:30 6P- 6:30P (EST)	4	10/16/12-10/19/12	18.1 Normal Line / Spot	18.1
10/12/12	\$5,200.00 Charlotte (WSOC)	\$1,300.00	4	* × × × ×	:30 5:30P- 6P (EST)	4	10/16/12-10/19/12	17.1 Normal Line / Spot	17.1
10/12/12	\$4,800.00 Charlotte (WSOC)	\$1,200.00	4	4 × × ×	:30 5P-5:30P (EST)	4	10/16/12-10/19/12	16.1 Normal Line / Spot	16.1
Comments Entered	Total Station	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

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Accepted-Agency/Advertises

Date

Accepted-Station:

Date:

Comments:



Washington, DC 20007

Account Types

National/Political

Sales Tax

<u> Vet Total</u>

)5/101/1537

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office

> BASSETT, LAURA Telerep/Philadelphia

> > Package Deal

Normal

15.00

Commission Commission %

\$30,689.25 \$173,905.75

Salesperson

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/16/12-11/02/12

Contract #

325176

Date Entered

08/02/12

Telerep/Philadelphia, Philadelphia (1057) Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149) Order Type

Demo CO-OP Headline # Entered By Last Modified 10/30/12 06260355 8 Jill Hipskind

Charlotte (WSOC)

By Broadcast Month Spots
Oct. 2012 129
Nov. 2012 8 Grand Total: \$191,115.00 \$13,480.00 \$204,595.00

Line: Incl. Incl. Type: Break Type: Reaf Type: Break Type: Reaf T						ACT	ÖZ I	ONO	RMAI	CONFIRMATION CONTRA					
Like Type (Resk Type (Ref #) Dates Sec Lergith Run Times SPW No. To Live Th. F. So. Spots False Total Station Comments Lil Normal Line / Spot 10/11/12-10/19/12 5 30/10P- LIP (EST) 1 4,300.00 44,300.00 Charlotte (WSOC) 1 Lil Normal Line / Spot 10/18/12-10/18/12 5 30/10P- LIP (EST) 1 1 4,300.00 Charlotte (WSOC) 1 Lil Normal Line / Spot 10/18/12-10/18/12 5 30/10P- LIP (EST) 1 1 4,300.00 Charlotte (WSOC) 1 Lil Normal Line / Spot 10/18/12-10/19/12 5 30/10P- LIP (EST) 1 1 4,2000.00 43,000.00 Charlotte (WSOC) 1 Lil Normal Line / Spot 10/18/12-10/19/12 5 30/10P- LIP (EST) 1 1 4,2000.00 43,000.00 Charlotte (WSOC) 1 Lil Normal Line / Spot 10/19/12-10/19/12 5 30/10P- LIP (EST) 1 1 4,2000.00 42,000.00 Charlotte (WSOC) 1 Lil Normal Line / Spot 10/12/12-1	10/12/1		Charlotte (WSOC)	\$675.00 C	\$675.00	<u> </u>			1 ×	ZP (EST)	:30 11A- 1	1	10/22/12-10/22/12	Normal Line / Spot	46.1
Line Type (Reak Type (Reak Type (Ref #)) Dates Sec Length RunTimes SPW Mo To Wernel Tr Sols Rate Total Station Comments 1.1 Normal Line / Spot 10/17/12-10/17/12 5 33/109-11P (EST) 1 4,300.00 \$4,300.00 Charlotte (WSCC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 33/99-10P (EST) 1 1 \$4,000.00 Charlotte (WSCC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 33/99-10P (EST) 1 1 \$4,000.00 Charlotte (WSCC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 33/99-10P (EST) 1 1 \$5,000.00 Charlotte (WSCC) 1 1.1 Normal Line / Spot 10/18/12-10/19/12 5 33/99-10P (EST) 1 1 \$5,000.00 Charlotte (WSCC) 1 1.1 Normal Line / Spot 10/19/12-10/19/12 5 33/99-10P (EST) 1 1 \$5,000.00 Charlotte (WSCC) 1 1.1 Normal Line / Spot 10/19/12-10/19/12 5 33/99-10P (10/12/1		Charlotte (WSOC)	\$375.00 C	\$375.00	-		-	×	1A (EST)	:30 10A- 1	5	10/22/12-10/22/12	Normal Line / Spot	45.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Ke Ait Total Station Comments 1.1 Normal Line / Spot 10/17/12-10/17/12 5 :30/10P-11P (EST) 1 4,300.00 \$4,300.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30/10P-11P (EST) 1 1 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30/19P-10P (EST) 1 1 \$5,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30/19P-10P (EST) 1 1 \$5,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30/19P-10P (EST) 1 1 \$5,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/19/12 5 :30/19P-10P (EST) 1 1 \$5,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/19/12 5 :30/19P-10P (EST	10/12/1		Charlotte (WSOC)	\$375.00 C	\$375.00	1			×)A (EST)	:30 9A- 10	U	10/22/12-10/22/12	Normal Line / Spot	44.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments L1 Normal Line / Spot 10/17/12-10/17/12 5 :30 10P- 11P (EST) 1 1 4,300.00 \$4,300.00 Charlotte (WSOC) 1 L1 Normal Line / Spot 10/18/12-10/18/12 5 :30 8P- 9P (EST) 1 1 4,400.00 \$4,000.00 Charlotte (WSOC) 1 L1 Normal Line / Spot 10/18/12-10/18/12 5 :30 8P- 9P (EST) 1 1 1,400.00 \$4,000.00 Charlotte (WSOC) 1 L1 Normal Line / Spot 10/18/12-10/18/12 5 :30 8P- 9P (EST) 1 1 \$5,000.00 Charlotte (WSOC) 1 L1 Normal Line / Spot 10/18/12-10/19/12 5 :30 8P- 9P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1 L1 Normal Line / Spot 10/18/12-10/19/12 5 :30 8P- 9P (EST) 1 1 \$3,000.00 \$3,000.00 Charlotte (WSOC) 1	10/12/1		Charlotte (WSOC)	\$7,200.00 C	\$1,200.00	6		×	×		:30 11P- 1	4	10/16/12-10/21/12	Normal Line / Spot	40.11
Line Type / Break Type (Reif #) Dates Sec Length Run Times SPW Mo. Tu We Th F. Sa. Su Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 lop- 11P (EST) 1 1 4,300.00 \$4,300.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 lop- 10P (EST) 1 1 4,300.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 lop- 10P (EST) 1 1 4,000.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 lop- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 lop- 11P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 lop- 11P (EST) 1 1 \$3,000.00 \$3,000.00 Charlott	10/12/1		Charlotte (WSOC)	\$6,500.00 C	\$6,500.00	н				IP (EST)	:30 9P- 10	5	10/21/12-10/21/12	Normal Line / Spot	39.1
Line Type Break Type Brea	10/15/1		Charlotte (W5OC)	\$12,000.00 C	\$6,000.00	2	2			(EST)	:30 8P- 9P	5	10/21/12-10/21/12	Normal Line / Spot	38.2
Line Type / Break Type (Reft #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. V. Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 Iop- 11P (EST) 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop- 11P (EST) 1 1 \$4,300.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop- 11P (EST) 1 1 \$4,500.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop- 11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 Iop- 11P (EST) 1 1 \$2,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 Iop- 11P (EST) 1 1 \$3,000.00 \$3,000.00 Charlotte (WSOC) 1	10/12/1		Charlotte (WSOC)	\$2,500.00	\$2,500.00	1	1			(EST)	:30 7P- 8P	5	10/21/12-10/21/12	Normal Line / Spot	37.1
Line Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. U. Spots Rate Total Station Comments A.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 Iop-11P (EST) 1 1 4,300.00 \$4,300.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop-11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop-11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop-11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/19/12 5 :30 Iop-11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/19/12-10/19/12 5 :30 Iop-1P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) 1 <t< td=""><td>10/12/1</td><td></td><td>Charlotte (WSOC)</td><td>\$3,700.00</td><td>\$3,700.00</td><td><u> </u></td><td>1</td><td></td><td></td><td>IJP (EST)</td><td>:30 10P- 1</td><td>5</td><td>10/19/12-10/19/12</td><td>Normal Line / Spot</td><td>36.1</td></t<>	10/12/1		Charlotte (WSOC)	\$3,700.00	\$3,700.00	<u> </u>	1			IJP (EST)	:30 10P- 1	5	10/19/12-10/19/12	Normal Line / Spot	36.1
Line Type / Break Type (Reft #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 Iop- 11P (EST) 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop- 11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 Iop- 11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/19/12 5 :30 Iop- 11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/19/12 5 :30 Iop- 11P (EST) 1 1 \$5,000.00 \$6,500.00 Charlotte (WSOC)	10/12/1		Charlotte (WSOC)	\$3,000.00	\$3,000.00	1)P (EST)	:30 9P- 10	5	10/19/12-10/19/12	Normal Line / Spot	35.1
Line Type / Break Type (Reft #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 IoP- 11P (EST) 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 IoP- 11P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 IoP- 11P (EST) 1 1 \$6,500.00 \$6,500.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 IoP- 11P (EST) 1 1 \$6,500.00 \$6,500.00 Charlotte (WSOC) 1	10/12/1		Charlotte (WSOC)	\$2,000.00	\$2,000.00	1				(EST)	:30 8P- 9F	5	10/19/12-10/19/12	Normal Line / Spot	34.1
Line Type / Break Type (Reft #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 10P- 11P (EST) 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 8P- 9P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) 1 1.1 Normal Line / Spot 10/18/12-10/18/12 5 :30 9P- 10P (EST) 1 1 \$6,500.00 \$6,500.00 Charlotte (WSOC) 1	10/12/1		Charlotte (WSOC)	\$5,000.00	\$5,000.00	1		1	-	IIP (EST)	:30 10P- 1	5	10/18/12-10/18/12	Normal Line / Spot	33.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 1.1 Normal Line / Spot 10/12/12-10/17/12 1.2 Sign 10P- 11P (EST) 1.3 Normal Line / Spot 10/18/12-10/18/12 1.4 Spot 11 Spot 14,300.00 Spot (WSOC) 1.5 Spot 15 Rate Total Station Comments 1.5 Spot 15 Spot	10/12/1		Charlotte (WSOC)	\$6,500.00	\$6,500.00	1		1)P (EST)	:30 9P- 1C	5	10/18/12-10/18/12	Normal Line / Spot	32.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Spots Rate Total Station Comments 0.1 Normal Line / Spot 10/17/12-10/17/12 5 :30 10P- 11P (EST) 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC)	10/12/1		Charlotte (WSOC)	\$4,000.00	\$4,000.00	1		1		(EST)	:30 8P- 9F	5	10/18/12-10/18/12	Normal Line / Spot	31.1
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	10/12/		Charlotte (WSOC)	\$4,300.00	\$4,300.00	<u> </u>		1		11P (EST)	:30 10P- 1	5	10/17/12-10/17/12	Normal Line / Spot	30.1
	Enter	Comments	5tation	Total	Rate	Spots	Sa	•	W Mo Tu		ength		Dates	Line Type / Break Type (Ref #)	Line

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments



Washington, DC 20007

Account Types

National/Political

Sales Tax

Net Total

Commission Commission % Package Deal

\$30,689.25

\$173,905,75

15.00

)5/101/1537

SHAMA FOR AMERICA

Phone/Fax Buyer Name Sales Office

> BASSETT, LAURA Telerep/Phlladelphia

Salesperson

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Agency

Schedule Dates Advertiser Pol/B Obama/D/Pre/US (16256) Political - Federal Candidate (1067) 10/16/12-11/02/12

Contract #

325176

Date Entered

08/02/12

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Greer, Margolis, Mitchell & Associates (2890) Demo CO-OP

Order Type **Entered By** Last Modified Headline # Jill Hipskind Normal 06260355

10/30/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Spots 129

Rate \$191,115.00

	Grand Total:	Nov. 2012
	137	8
	\$204,595.00	\$13,480.00

	60.0 No	59.0 No	58.0 No.	57.0 No	56.1 No	55.1 No.	54.1 No.	53.1 No.	52.1 No.	51.1 No.	50.1 No	49.1 No	48.1 No	47.1 No	Line
	60.0 Normal Line / Spot	59.0 Normal Line / Spot	58.0 Normal Line / Spot	57.0 Normal Line / Spot	56.1 Normal Line / Spot	55.1 Normal Line / Spot	54.1 Normal Line / Spot	53.1 Normal Line / Spot	52.1 Normal Line / Spot	51.1 Normal Line / Spot	50.1 Normal Line / Spot	49.1 Normal Line / Spot	48.1 Normal Line / Spot	47.1 Normal Line / Spot	Line Type / Break Type (Ref #)
	10/16/12-10/19/12	10/22/12-10/22/12	10/16/12-10/19/12	10/16/12-10/19/12	10/19/12-10/19/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	10/22/12-10/22/12	Dates
ŀ	4	4	4	5	6	4	4	ω	w	4	4	4	5	5	5ec
	:30	:30	:30	:30	:30	:3	130	<u>i</u>	نيزا	ني	ين	ښ	ښ	ü	5ec Length
(C)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6:30A- 7A (EST)	:30 5:30A- 6A (EST)	:30 12:05A- 12:35A (EST)	:30 11:35P- 12:02A (EST)	:30 11P- 11:35P (EST)	:30 7:30P- 7:56P (EST)	:30 7P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 5:30P- 6P (EST)	:30 ^{5P-} 5:30 ^P (EST)	:30 4P- 5P (EST)	:30 12P- 1P (EST)	Run Times
			ω	w	2	1	1	-	1	1-	<u>-</u>	1-	1-	-	SPW
2	2	2	×	×		×	×	×	×	×	×	×	×	×	uT olv
	2:22:		×	×	×										SPW Mo Tu We Th Fr Sa Su
0 2 3	8	2	w	ω	2	1					1	-		<u></u>	5pots
	\$975.00	\$1,075.00	\$1,175.00	\$425.00	\$700.00	\$700.00	\$1,200.00	\$1,600.00	\$1,600.00	\$1,500.00	\$1,300.00	\$1,200.00	\$825.00	\$375.00	Rate
	\$7,800.0	\$2,150.0	\$3,525.0	\$1,275.0	\$1,400.0	\$700.0	\$1,200.0	\$1,600.0	\$1,600.0	\$1,500.0	\$1,300.0	\$1,200.0	\$825.0	\$375.0	Total
	\$7,800.00 Charlotte (WSOC)	\$2,150.00 Charlotte (W5OC)	\$3,525.00 Charlotte (WSOC)	\$1,275.00 Charlotte (WSOC)	\$1,400.00 Charlotte (WSOC)	\$700.00 Charlotte (W5OC)	\$1,200.00 Charlotte (WSOC)	\$1,600.00 Charlotte (WSOC)	\$1,600.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$1,300.00 Charlotte (WSOC)	\$1,200.00 Charlotte (WSOC)	\$825.00 Charlotte (WSOC)	\$375.00 Charlotte (WSOC)	Station
															Comments
	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	Entered

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted Agency/Advertiser

Date:

Accepted-Station:

Date:

Comments:



washington, DC 20007

CPE

Phone/Fax **Buyer Name**

BASSETT,LAURA

Commission%

15.00

Commission

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political

Sales Tax Net Total

> \$173,905.75 \$30,689.25

95/101/1537

Charlotte, NC 28206-2700

WSOC-TV 1901 North Tryon Street

Product Agency

Brand

Advertiser Schedule Dates Contract # Sales Office Salesperson Telerep/Phlladelphia, Philadelphia (1057) Political - Federal Candidate (1067) Telerep/Philadelphia Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 325176 1537/OBAMA FOR AMERICA (134149) 10/16/12-11/02/12 Demo CO-OP Package Deal Order Type Entered By Last Modified **Date Entered** Headline# 08/02/12 10/30/12 Normal 06260355 8 Jill Hipskind

Oct. 2012 Nov. 2012

Grand Total:

137 129 8

\$204,595.00

Charlotte (WSOC)
By Broadcast Month

Spots

\$191,115.00 \$13,480.00

			1710									
		*	DAC.T	CONFIRMATION CONTRACT			CO					
\$1,000.00 Charlotte (WSOC)	\$1,000.00 CI	\$500.00	2	×		2	3011:37P-12:07A (EST)	:301	<u>v</u>	11/01/12-11/01/12	66.0 Normal Line / Spot	66.0 N
\$6,400.00 Charlotte (WSOC)	\$6,400.00 C	\$1,600.00	4	2 2			:30 7:30P- 8P (EST)	:307	2	11/01/12-11/02/12	65.0 Normal Line / Spot	65.0 N
\$3,040.00 Charlotte (WSOC)	\$3,040.00 CI	\$3,040.00	<u></u>	×		1	:306:30P- 7P (EST)	:306	2	11/02/12-11/02/12	64.0 Normal Line / Spot	64.0 N
\$3,040.00 Charlotte (WSOC)	\$3,040.00 CI	\$3,040.00	1	×		-	:306:30P- 7P (EST)	:306	2	11/01/12-11/01/12	63.0 Normal Line / Spot	63.0 N
\$5,000.00 Charlotte (WSOC)	\$5,000.00 CI	\$2,500.00	2	2			:30 8P- 11:30P (EST)	:308	5	10/20/12-10/20/12	62.0 M/G For 26.0.1,26.0.2 / Spot	62.0 M
\$1,950.00 Charlotte (WSOC)	\$1,950.00 CI	\$975.00	2			2	:30 8A- 9A (EST)	:308	4	10/22/12-10/22/12	61.0 Normal Line / Spot	61.0 N
Station	Total	Rate	5pots	Th Fr 5a Su	Tu We	5PW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

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